ORIGINAL

Transcript of Proceedings

BEFORE THE

Federal Communications Commission

In the Matter of:

Docket No. 91-10

BALDWIN, FLORIDA

DATE: August 21, 1991

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1	BEFORE THE
2	FEDERAL COMMUNICATIONS COMMISSION
3	x
4	In the Matter of: : VOLUME III
5	BALDWIN, FLORIDA : Docket No. 91-10
6	x
7	The above-entitled matter came on for
8	conference pursuant to Notice before Edward Luton,
9	Administrative Law Judge, at 2000 L Street N.W.,
10	Washington, D.C., in Courtroom Number 4, on Wednesday
11	August 21, 1991, at 9:30 a.m.
12	APPEARANCES:
13	On Behalf of Charley Cecil & Dianna Mae White
14	d/b/a White Broadcasting Partnership:
15	CHARLEY WHITE
16	DIANNA WHITE
17	707 Newport Street
18	Macclenny, Florida 32063
19	On Behalf of Peaches Broadcasting, Ltd.:
20	DAVID HONIG, Esquire
21	1800 Northwest 187th Street
22	Miami, Florida 33056
23	
24	
25	

1	APPEARANCES (Continued)
2	On Behalf of Douglas Johnson:
3	ARTHUR BELENDIUK, Esquire
4	Smithwick & Belendiuk, P.C.
5	2033 M Street, Northwest
6	Suite 207
7	Washington, D.C. 20036
8	On Behalf of Northeast Florida Broadcasting
9	Corporation:
10	JAMES L. WINSTON, Esquire
11	Rubin, Winston, Diercks & Harris
12	1730 M Street, Northwest
13	Suite 412
14	Washington, D.C. 20036
15	On Behalf of JEM Productions, Limited Partnership
16	c/o Joyce Morgan:
17	AVELINO G. HALAGAO, Esquire
18	7799 Leesburg Pike
19	Falls Church, Virginia 22043-2413
20	On Behalf of the Chief, Mass Media Bureau:
21	Y. PAULETTE LADEN, Esquire
22	Federal Communications Commission
23	2025 M Street, Northwest
24	Washington, D.C.
25	-

1			I N D	E X		
2	WITNESS	DIR	ECT (CROSS	REDIRECT	RECROSS
3	Frederick Matthews	S		198	223	228
4	Anna Matthews	23	31	232	259	
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1	PROCEEDINGS
2	(Time noted: 9:35 a.m.)
3	JUDGE LUTON: On the record.
4	Are there any other preliminary matters?
5	MR. WINSTON: Yes, Your Honor. It occurred
6	to me when I distributing Northeast Florida Exhibit
7	number 4 yesterday, I failed to give Your Honor one. I
8	want to clear up that oversight.
9	JUDGE LUTON: Thank you.
10	MR. WINSTON: No other preliminary matters,
11	Your Honor.
12	JUDGE LUTON: Beg your pardon?
13	MR. WINSTON: No other preliminary matters.
14	JUDGE LUTON: Anyone? All right. Then we'll
15	continue the cross examination of Mr. Matthews by
16	Northeast Broadcasting.
17	Whereupon,
18	FREDERICK MATTHEWS
19	the witness on the stand at the time of the recess,
20	resumed the stand and, having previously been duly
21	sworn, was examined and testified further as follows:
22	CROSS EXAMINATION
23	BY MR. WINSTON:
24	Q Mr. Matthews, I believe, when we broke
25	yesterday, we were

1	JUDGE LUTON: Northeast Florida, I'm sorry.
2	BY MR. WINSTON:
3	Q talking about the black book, which you
4	described as a business directory. It is published
5	first time in September 1989. Has it been published
6	again since September 1989?
7	A No, it has not.
8	Q Is the black book likely to be published
9	again any time in the near future?
10	A We're anticipating doing it again next year,
11	but we're right now just looking at the market and what
12	we're going to do personally. It was
13	Q And, The Outlet. Is there any plan to begin
14	publishing The Outlet again?
15	A Yes, it will be.
16	Q When do you expect that to be?
17	A We expect that to begin again the first of
18	the year.
19	Q The first of 1992?
20	A Yes.
21	Q And you said again, The Outlet ceased
22	publication, when was that?
23	A I think early 1990.
24	Q Looking back to Peaches Exhibit 3, Page One,
25	on the reference to closing down the broadcast

1	operations of Peaches Production, Inc., are there any
2	other non-broadcast operations with Peaches' group we
3	haven't discussed?
4	A No, none that I didn't mention yesterday.
5	Q Now, with respect to we discussed the non-
6	broadcast operations. Does Peaches Productions, Inc.
7	have a broadcast operation other than the proposed
8	station?
9	A No. We produce a television program that was
10	broadcast, but we acted as executive producers of the
11	program and offered it to a television station. I
12	don't know if that's classified as a broadcast
13	operation or not, but I would classify it as probably
14	non-broadcast. We offered it to them as broadcast.
15	Q Okay. Is that program still being produced
16	by you?
17	A Yes.
18	Q It's still being currently produced by
19	Peaches Productions, Inc.?
20	A Right.
21	Q Was it being produced by Peaches Productions,
22	Inc. at the time you filed your application?
23	A No, it has been broadcast that year. I think
24	the exhibit shows February 1989, it was broadcast
25	during that period of time. It was produced in '88.

1	Q You referred to an exhibit.
2	A I think it's in my it's on Page Seven of
3	Nine, Exhibit 3.
4	Q Okay, the top of the page?
5	A Yeah, the top of the page, about midway into
6	the paragraph there.
7	Q Okay. So the program aired four times on
8	WJXT-TV on February 1989.
9	Did it air again after February 1989?
10	A Yes, it did. I think it aired on the local
11	cable channel.
12	Q Would this be reruns of programs already run?
13	A Just reruns of those four. Those are four
14	separate programs that ran.
15	Q Do you recall when it ran on cable?
16	A I think the following month, in March.
17	Q So that would be March 1990?
18	A Yes. I don't know at this time whether we
19	ran all four programs or not, or whether we just ran
20	two or three. That was more or less a free run of the
21	program to give it more exposure.
22	Q Now, did you say that there are plans to
23	the program is titled, The Rising Star.
24	Are there plans to produce other are they
25	called episodes or programs of The Rising Star?

1	A Current plans right now are to produce new
2	episodes of it. The program's was designed primarily
3	at that point for Black History Month, which falls in
4	February. As you know, it requires a great deal of
5	negotiating with stations to do that, schedules change
6	and such. We're looking at this to be a specialty run.
7	So our plans are to do that. We do have,
8	from the tapings, shootings that we did in 1988 in
9	preparation for this for the 1989 run we have
10	some clips we want to use for there. They're going to
11	be new episodes that we'll be creating with that.
12	So the plans are right now to add additional
13	episodes and we're discussing with the same station,
14	hopefully, to get it back on, but it's a question of
15	time zones and their schedule versus ours and other
16	arrangements.
17	Q That's WJXT-TV again?
18	A Yes.
19	Q When do you have a time table when you
20	expect to get back on the air with The Rising Star?
21	A Well, we're shooting for again, February.
22	It's a specialty program. We're shooting again for
23	February of 1992 at this point.
24	Q And would you also run it on the Sunshine
25	Cable network again?

1	A No.
2	Q The reference in your exhibit which says
3	that paragraph we were just looking at, after it
4	mentioned WJXT-TV, it says, and is scheduled to be on
5	the Sunshine Cable network. That suggests that it is
6	being planned for it?
7	A At that time it was scheduled to be on
8	Sunshine Cable network. Our negotiations did not work
9	out with them as to time and place.
LO	Q When you say at that time, what time are you
11	referring to?
12	A This was during the period of time the
L3	Sunshine Cable network discussions were for much longer
L4	term operation than were to be aired on local channel
L 5	WJXT. Sunshine Cable network is a state-wide network
16	in Florida that runs sports and public affairs. Ours
17	would have been the first
18	Q Excuse me. Let me I don't mean to
19	interrupt you, but I want to keep you on focus on the
20	question.
21	Your exhibit was signed on July 17th, 1991.
22	My question is was this statement accurate as of that
23	time, where it says it was scheduled to be on Sunshine
24	Cable network?
25	A I would have to say that's probably an

1	oversight.
2	Q Meaning that it had already been decided that
3	it wouldn't be on Sunshine Cable network?
4	A Not by them, but by us. In other words, they
5	had scheduled the program
6	Q I'm just trying to find out the time table,
7	sir.
8	A I understand that.
9	Q So as of July 17th, 1991, that statement was
10	not correct? You were not planning to put it on
11	Sunshine Cable network at that time?
12	A No, I was not.
13	Q Okay. To the best of your recollection, what
14	time frame was this intended to refer to?
15	A It was intended to refer to the previous
16	we're in 1991 now, so it was intended to refer to the
17	period of time which we were doing all of the
18	activities, so from 1989 through 1990.
19	Q Okay. So, you said it ran on Sunshine Cable
20	network in approximately March of 1990?
21	A No, it did not run on Sunshine Cable. That
22	was another cable network. That was a local cable
23	channel.
24	Q All right. Sunshine Cable network is what, a
25	national network?

1	A It's a state-wide network.
2	Q Okay. Other than the proposed station and
3	your Rising Star television program, does Peaches
4	Productions Inc. have any other broadcast operations?
5	A No.
6	Q Mr. Matthews, do you have any children?
7	A Yes.
8	Q How many?
9	A I have two, I have three.
10	Q That live with you and your wife?
11	A No, we have two that live with my wife and I
12	and I have three by a previous marriage.
13	Q What are their ages?
14	A All together?
15	Q The two that live with you?
16	A Twelve and seventeen.
17	Q Would it be accurate to state that Ms.
18	Matthews is primarily responsible for the care of your
19	minor children?
20	MR. HONIG: Objection. This has nothing to
21	do with the comparative issue.
22	JUDGE LUTON: Overruled.
23	THE WITNESS: Primarily, no. We share
24	responsibility. For the ones that stay with us?
25	BY MR. WINSTON:

1	Q Yes?
2	A No, we share the responsibility.
3	Q It's 50-50 responsibility?
4	A That's right.
5	Q And when I say responsibility, I'm thinking
6	in terms of time commitment, as opposed to emotional
7	commitment.
8	A No.
9	Q It's not 50-50 responsibility in terms of
10	time commitment?
11	A It's 50-50 like everything else in the
12	marriage. The responsibilities get intertwined. I
13	have to take them to school if she can't take them to
14	school. I have to provide money if she doesn't do it.
15	If I forget, she does it. So there's no and we're
16	not talking about children, in our case, we're talking
17	about half grown young men. It is very much a shared
18	responsibility.
19	Q Your statement is though, that's it a 50-50
20	shared responsibility time-wise?
21	A If I were to put a percentage to it, yes.
22	Q Mr. Matthews, you've testified that you and
23	Ms. Matthews made capital contributions to Peaches
24	Broadcast Limited on behalf of Peaches Productions,
25	Inc. Is that correct?

1	A That's correct.
2	Q As of this date, what is the total amount of
3	those capital contributions?
4	A It is in excess of the \$2,000, but we made
5	our \$2,000 commitment.
6	Q What was the total amount of capital
7	contribution that Mr. Wiseman made to Peaches Broadcast
8	Limited during the time he was a limited partner?
9	A Fifteen thousand dollars.
10	Q UCI has made both capital contributions and a
11	loan to Peaches Broadcasting Limited, is that correct?
12	A That's correct.
13	Q What is the amount of capital contributions
14	UCI has made?
15	A Fifteen thousand dollars.
16	Q And what is the amount of loans that UCI has
17	made?
18	A Approximately \$25,000. I couldn't be exact
19	at this point. I haven't looked at the figure
20	recently, but it's approximately \$25,000. Maybe a
21	little less than that, I hadn't thought to research
22	that before I came. I'm estimating it's in that range.
23	Q To the best of your recollection it's
24	\$25,000?
25	A That's right.

1	Q Mr. Matthews, has a cost estimate been
2	compared for the cost and construction of Peaches
3	Broadcast Limited's proposed station?
4	A A cost estimate
5	Q For the cost of construction and three
6	months' operation?
7	A Yes, that's included in the business plan
8	that we submitted.
9	Q And just by looking at the total business
10	plan, which is the cost estimate portion, how prepared
11	that cost estimate?
12	MR. HONIG: Objection. If there's a
13	particular document that this is being asked about,
14	could I asked that it be placed in front of the
15	witness?
16	BY MR. WINSTON:
17	Q Let the record show that I am placing a
18	three-page document in front of the witness, consisting
19	of a cover page and two pages of text with blacked out
20	portions, indicating appearing to indicate that
21	sections have been redacted.
22	Mr. Matthews, is that the cost estimate that
23	was prepared on behalf of Peaches Broadcast Limited?
24	A Yes, it is.
25	Q Who prepared that cost estimate, sir?
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1	A This particular sheet was prepared by
2	counsel.
3	Q This particular sheet, meaning the two pages?
4	A Yes.
5	Q And, did you have any involvement in the
6	preparation of that?
7	A Yes, I did.
8	Q What was your involvement, sir?
9	A Researching the figures and input on some of
10	them. The figures let me back up a second in
11	second A, which has to do with broadcast equipment, of
12	course, that was prepared because this has to do
13	with three months operations without revenue that,
14	of course, was extracted from the information provided
15	by the engineer for our application.
16	And, of course, this is prorated to that
17	three month time period. So, that has to do with the
18	equipment in the station taken from the information
19	that they supplied. We retained them to handle that
20	end of the operation. They did so and so this is taken
21	from that.
22	Q What engineer would that be?
23	A That would be Lechman and Johnson.
24	Q Lechman and Johnson?
25	A Yes. And, of course, that extends through C
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1	and of course, in D, other services and equipment, were
2	things that we looked at between counsel and I. I
3	don't know precisely. I think the categories are
4	pretty standard categories. Of course, working on the
5	figures jointly. We researched exactly what it would
6	be running in Jacksonville, in terms of electric
7	service, telephone installation, that sort of thing.
8	Wire service, new service, those figures are
9	relatively standard. But the basic as we have done
10	throughout the entire document, counsel was charged
11	with providing for us the skeleton from which to work
12	in and we developed it.
13	Q Now, there are a number of black marks on
14	those two pages. Is that do those black marks cover
15	up dollar amounts that were previously on that page, on
16	those two pages?
17	A Yes, I have to assume that they do, yes.
18	Q Referring to that cost estimate we were just
19	talking about, Mr. Matthews, did Mrs. Matthews have any
20	involvement in the preparation of that document?
21	A Yes, she did.
22	Q What was her involvement?
23	A Being aware of the process of what we were
24	doing and understanding the equipment costs and those
25	areas that she might not necessarily be familiar with.

1	Q Let me now place in front of you, Mr.
2	Matthews, a two-page document entitled annual staffing
3	costs. It's a cover page and one page.
4	Are you familiar with that document, sir?
5	A Yes, I am.
6	Q And did you have any involvement in the
7	preparation of that document?
8	A Yes, I did.
9	Q What was your involvement here, sir?
10	A Again, here, dealing with the basic
11	categories, doing some research on it from our side,
12	looking over all the kinds of stations that we wanted
13	to have and of course, giving counsel instructions as
14	to basically how to put that together for the business
15	plan. This is another business plan document.
16	Q Did counsel, Mr. Honig, provide you with
17	drafts of that document to work from?
18	A I believe that he did, yes. His instructions
19	were to do that throughout.
20	Q Okay. Did Mrs. Matthews have any involvement
21	in the preparation of your annual staffing costs?
22	A Yes, she did.
23	Q What was her involvement?
24	A Particularly concerned, obviously, with the
25	programming area of it, program director, the

1	announcing end of it, that sort of thing.
2	Q And what did she do with respect to those
3	items?
4	A She reviewed it and those areas that we
5	discussed, as to what we wanted to do, what need may we
6	have for a particular number of personnel in a
7	particular area, what obviously would be the duties of
8	that person; and on that particular sheet, that
9	person's duties in relationship to the salary.
10	Q Now, the first document we went over, the
11	estimate of costs for construction and the operation
12	for three months without revenue.
13	When was that document prepared?
14	A That's an 1989 document, so I'm sure that
15	that document was prepared somewhere around October of
16	that year.
17	Q With respect to the document entitled
18	staffing, when was that document prepared?
19	A Same time frame.
20	Q Peaches Broadcast Limited will receive a loan
21	from CBC Capital Corporation, is that correct?
22	A That's correct.
23	Q Does CBC Capital Corporation have other media
24	interests? Does CBC Capital Corporation own media
25	interests?

1	MR. HONIG: Objection. Legal term of art too
2	vague as stated.
3	JUDGE LUTON: Overruled.
4	THE WITNESS: I don't know if they own other
5	media interests.
6	BY MR. WINSTON:
7	Q Have you been provided by let me back up -
8	- I'd like to have marked as Northeast Florida Exhibit
9	number 7, I believe, Your Honor, a one-page document.
10	I don't have copies, Your Honor, but I'll show it to
11	Your Honor and the witness.
12	JUDGE LUTON: I don't need to see it.
13	(The document referred to
14	above was marked Northeast
15	Florida Exhibit No. 7 for
16	identification.)
17	BY MR. WINSTON:
18	Q I'm placing before the witness a one-page
19	document that has been marked as Northeast Florida
20	Exhibit 7, a memorandum from it's identified as
21	Cleve/CBC to David Honig, Esquire, re: Broadcast
22	Interests, dated and there's a typed date and then
23	there's a hand-written date, 10/3/89 and the initials
24	DH beside that.
25	Have you ever seen this document before, Mr.

1	Matthews?
2	A Yes, I have.
3	Q And, when do you recall first seeing that
4	document?
5	A We saw this the same time that we received
6	documents I'm sure in October 1989 from CBC.
7	Q Have you ever discussed the content of that
8	document with Mr. Cleve at CBC?
9	A No.
10	MR. HONIG: Objection. I don't understand
11	the relevance of this. Perhaps counsel can enlighten
12	me. CBC is not an investor. There's no foundation for
13	this line of questioning.
14	JUDGE LUTON: You want to respond?
15	MR. WINSTON: Your Honor, the document
16	indicates that CBC has taken ownership interests in
17	other broadcast stations. It may be relevant as to the
18	diversification issue here.
19	MR. HONIG: I would have to reiterate the
20	objection. There's been no
21	JUDGE LUTON: Sustained.
22	MR. WINSTON: Your Honor, I think I'm through
23	with this witness.
24	JUDGE LUTON: Additional cross, Mr. Halagao?
25	MR. HALAGAO: I have a couple of questions,
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1	Your Honor.
2	CROSS EXAMINATION
3	BY MR. HALAGAO:
4	Q Mr. Matthews, the limited partner now, you
5	testified that they have the contribution of \$15,000,
6	is that correct?
7	A That's correct.
8	Q This \$15,000, was it paid directly to the
9	partnership, Peaches Broadcasting Partnership?
LO	A It was put into initially, when we were
11	bringing UCI in, it was paid to the partnership by way
L2	of an escrow account.
L3	Q And there was a you testified in your
14	deposition sometime in June that Mr. Wiseman, who was
15	the original limited partner, Peaches Limited
16	Partnership bought his interest, Mr. Wiseman's
L7	interest, is that correct?
18	A I'm sorry, I don't understand the question.
L9	Q The original ownership or participation of
20	Mr. Wiseman was purchased by the limited partnership
21	itself. Is that correct?
22	A Mr. Wiseman sold his shares back to Peaches
23	Broadcasting, and his shares were purchased by UCI.
24	That's how the transaction took place.
25	Q So UCI paid directly to Mr. Wiseman, to did
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1	it pay the partnership?
2	A They paid the partnership. UCI paid the
3	partnership and purchased 15 shares of Peaches
4	Broadcasting for UCI.
5	Q I read somewhere in your deposition that it
6	was paid directly to Mr. Wiseman through your counsel,
7	so now are you testifying that it was paid directly to
8	the partnership?
9	A No, but what you just said is what I said in
10	the beginning. It was paid to an escrow account and
11	that was the way the transaction went. UCI was
12	purchasing, and I think we have supporting documents
13	for that UCI purchased 15 units of Peaches
14	Broadcasting.
15	At the same time, Mr. Wiseman sold his 15
16	units to Peaches Broadcasting. For benefit of the
17	transaction, this was what we relied on counsel's
18	advice for, the best way to handle it was through an
19	escrow account.
20	Q Okay. So the \$15,000 that was paid by UCI
21	did not go to your partnership? That's what my
22	question is.
23	A Technically, no.
24	Q Are there additional contributions from UCI
25	at this time?

1	A No.
2	Q Are there additional loans from UCI?
3	MR. HONIG: Asked and answered, Your Honor.
4	JUDGE LUTON: Overruled.
5	THE WITNESS: Beyond their capital, their
6	initial capital contribution? Yes, they have made
7	loans.
8	BY MR. HALAGAO:
9	Q Do you know how much the
10	A Again, I think I indicated it was maybe in
11	the range of approximately \$25,000. I haven't taken a
12	tally as of this morning.
13	Q In your application, Mr. Matthews, you
14	indicated that Mr. Wiseman is going to contribute
15	\$65,000 to prosecute the application. Is that correct?
16	A That's correct.
17	Q But, you also testified that only \$15,000 was
18	paid or contributed by Mr. Wiseman to the partnership
19	after the time that he left the partnership. Is that
20	correct?
21	A That's correct.
22	Q So when you filed the application, what
23	the \$65,000 represents were you intending to get a
24	loan or is that \$65,000 a committed assurance of
25	expense on the part of Mr. Wiseman at that time?

1	MR. HONIG: I would object. I don't
2	understand the relevancy of the question. Perhaps
3	counsel can enlighten us.
4	JUDGE LUTON: Overruled.
5	THE WITNESS: The \$65,000, I think the term
6	you used was assurance. I believe that if I'm
7	understanding you correctly, his initial contribution
8	was as per the agreement he purchased the 15 units.
9	The prosecution costs were part of what we estimated
10	the costs
11	Q I would like to repeat my question. When you
12	filed your application, you stated the permission that
13	Mr. Wiseman had committed \$65,000 to prosecute the
14	application.
15	But up to the time that Mr. Wiseman left the
16	partnership, he only contributed \$15,000.
17	A Well, our agreement provided
18	JUDGE LUTON: Let's hear the whole question.
19	BY MR. HALAGAO:
20	Q What I'm trying to say is the \$65,000
21	commitment that you certified to the Commission, I'm
22	just trying to see how much came in and you said
23	\$15,000. Is that correct? Up to the time that he left
24	the partnership?
25	A Yes, he had put in \$15,000.